



The R&A Women in Golf Charter

A commitment to a more inclusive culture within golf

We, Louth Golf Club call on everyone involved in golf to play their part in developing a culture that values women's involvement in every aspect of the sport, from participating to pursuing a career.

- > Our aim is to increase the number of women and girls playing and working in golf.
- > To achieve this goal and to enable women to flourish throughout golf, we recognise the need for a fundamental shift in culture. There is a clear ethical need for change and the potential economic benefits of growing the sport through more women and girls playing are substantial.
- > The R&A commits to playing a leading role in this process and to working with affiliates, partners and the wider golf industry towards achieving this goal.
- > In signing this Charter, we Louth Golf Club commit to making tangible efforts to develop a welcoming and inspiring environment for women. We will do more to attract women into golf, to remain, and to have rewarding careers.

The Charter:

- > Is a statement of intent from the golf industry and Louth Golf Club, to unite and to focus gender balance at all levels
- Commits us all to supporting measures to increase the number of women, girls and families playing golf
- > Calls for positive action to encourage women to pursue careers in all areas of the sport
- > Recognises the need for change that creates an inclusive environment within golf and our golf club

Signatories commit to activate this Charter by:

- > Developing and implementing an internal strategy for enhancing gender balance at every level
- ➤ Establishing senior management responsibility and accountability for gender balance and inclusion, which is discussed and reviewed at committee/board level with Louth Golf Club
- > Strongly advocating more women and girls playing and working in golf.
- Working with key stakeholders to develop and embed a more inclusive culture.
- > Promoting the Charter and our goal of encouraging more women and girls to play golf and work in golf.

How we at Louth Golf Club Plan to achieve this

- To achieving and maintain 30% female representation on our Board of Directors by actively promoting these positions linked to appropriate role descriptors that are not gender specific
- Deliver a minimum number of 4 initiatives each year targeting women/girls and families that are aligned with key England Golf campaigns
- Formally promote inclusion to the wider community via the club website, social media accounts and local community groups
- Promote a membership pathway, for women/girls and families to progress within the club
- > Have designated Champions/Mentors within the club who can assist and support new participants and members
- Appoint a designated Charter Champion within the club who can assist with the promotion and reporting of the charter

Signed on Behalf of Louth Golf Club:

Club Chairman of the Board

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Date 4-11-2020